

# MODA *Image and Brand Consulting*

IMAGE | BRAND | FASHION

Mila Grigg, CEO of MODA Image and Brand Consulting, LLC, is passionate about Brand.



MODA Image and Brand Consulting, LLC was born out of Mila's passion to help others succeed by sharing what she has learned in the world of business, fashion, brand, sales and marketing. She too often saw people and organizations fail regardless of their potential because they were not focusing on what matters most; Brand Drives Everything. She is the leading individual and corporate brand, image and fashion coach. Her training series, Personal and Professional Brand, has served individuals and businesses of all types globally. No other company in America does what MODA Image and Brand Consulting does, and her company stands alone when it comes to Brand development, communication and implementation. She is the consultant to the consultants and believes that we build our value by helping others build theirs.

MODA Image and Brand Consulting is an image, fashion and brand consulting company that is helping individuals communicate their Personal and Professional Brand, companies to discern and share the Corporate Brand with the world around them and management teams to develop strategies that give monetary value to their brand strengths. MODA helps individuals and companies to share WHO THEY ARE and what they do in a way that allows the public to see their unique individual and corporate value. MODA helps companies to sell their products and increase their bottom line. Our focus is more than our client's visual lives; our main goal is to improve the quality of life of everyone we serve or meet. We provide Image, Brand and Fashion services for individuals, Fortune 500 companies, small businesses, personal service firms, executives, entertainers, universities and associations across the United States. We do this through training sessions, seminars, events and one-on-one Brand Coaching services.

Her career began in the music industry and quickly transitioned to a firm where she worked with athletes, entertainers, professionals and businesses in the area of brand and marketing. She has even spent a tremendous amount of time working in the ultimate branding sport of NASCAR, and has worked with some of the top stars bringing together their corporate sponsorships. MODA Image and Brand Consulting and Mila are serving companies in the ranks of the Fortune 100 to 500 listings, private practices and private companies with her program Brand Drives Everything. Her company has advised professional firms, executive suites and even placed senior executives in their corporate dream jobs. As a business owner and someone who has worked in and up the image and brand business, Mila brings something of added value to every client she has, sharing her strong faith, hard work ethic, values, integrity, extensive relationships and business savvy with everyone she serves.

She is often a guest contributor to numerous publications, speaking to groups and associations across the U.S., while being an expert consultant on television and hosting seminars and training thousands. She has been honored as a Forty under 40 recipient and a Woman of Influence by the Nashville Business Journal.

MODA is focused under Mila's leadership to become the premier brand and image company in the U.S., to be a leader in corporate consulting, sales training and to help women, men, organizations and companies to achieve greatness. Success for her is the realization that she is improving the lives of her individual clients and the measurable success of her corporate clients. MODA always leaves every client with an improved position in business and life from when she first walks in the door.

## A few clients we are honored to serve...

**OUR SEMINAR AND TRAINING PROGRAMS HAVE SERVED FORTUNE 500 COMPANIES, PROFESSIONAL FIRMS, ASSOCIATIONS AND UNIVERSITIES ACROSS THE UNITED STATES**

- Nissan
- Dollar General
- NTS Development Company
- Fifth Third Bank
- Avenue Bank
- Cortland Partners
- Freeman Webb
- First Farmers and Merchants Bank
- CedarStone Bank
- Caterpillar Financial
- Vanderbilt University
- University of Tennessee
- Lipscomb University
- Belmont University
- Frost Brown Todd
- Spirit Coach
- TN Hospital Association
- Muncie Power Products
- Vivere Health
- CHS Community Health Systems
- Deloitte
- Broadridge Financial
- KraftCPAs
- Bradley Arant Boult Cummings
- HealthStream
- HCA Healthcare
- American Society of Women Accounts
- American Association of Women Dentists
- Covenant Surgical Partners
- Tennessee Valley Authority
- ITT Technical Institute
- ESCU Credit Union
- Georgia Tech
- Simplex Healthcare
- e+ Cancer Care
- Interfaith Dental
- University of South Carolina
- AT&T
- Dillard's
- Cortland Partners